

**Ad Spec Sheet for 9.75" h X 7.5" w
AHCA Seminar Program Booklet 2017**

Ad Type	Ad Size	Bleed Size	Live Area
½ Page Horizontal Bleed	7.5" x 4.875"	7.75" x 5.125"	7" x 4.625"
Full Page Bleed			
Full Page Bleed	9.75" x 7.5"	10" x 7.75"	9.5" x 7"

Booklet Trim Size: 9.75" x 7.5"

Ad Size = Actual image area of ad, your document size.

Bleed Size = Image area plus 1/8" bleed beyond your document size.

Live Area = Please keep all critical material (text, logos, etc.) within this area.
(1/4" from document edge, 3/8" inside of Bleed Size)

Please email your images sized to the appropriate dimensions and at 300 dpi as .jpg, .png or .tiff or .pdf files by **Friday, September 8, 2017** to Julie Walker juliewhsd@earthlink.net.

Contact information

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